

Ty's Answer to Kauffman Questions

What type of business is your proposed venture? For example, service, manufacturing, retail, high-technology or not-for-profit?

It is a professional service corporation.

Why do you want to start your own business?

I believe that the surge in online business and the game-changing advances in communication have made an opportunity for non-traditional financial professionals to really be advocates for and partners with their clients. I love working with entrepreneurs and serving them in my capacity as a CPA and I believe that an online vehicle will allow me to work with a much larger cohort than a traditional geographic-based accounting firm.

What other entrepreneurship courses have you taken?

I have taken a course in entrepreneurship at the local Indiana University extension office.

Provide a brief summary of why you should be considered for the scholarship

In addition to wanting to learn more about entrepreneurship I also want to share this knowledge with others. That is why I have started my blog, webbizfinance.com and blog regularly about topics of interest to entrepreneurs.

Provide a brief summary of your company/product/idea. Please indicate what is unique

I have began my company with the blog and web site www.webbizfinance.com but I expect it to grow to so much more. I am interested in expanding accounting services online and developing a recognized brand for accounting excellence for the e-entrepreneur. I plan on using communication technology to connect with entrepreneurs and work with them on all accounting and financial aspects of their business, and even having Web Biz Finance develop into a virtual CFO for online businesses.